

Practical research on improving the level of art education in rural kindergartens by using local university resources

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Abstract: In the current rural art education, there are still some problems, such as imperfect educational facilities, insufficient teaching staff, family and society, which seriously hinder the development of rural art education. Through the analysis of the resource advantages of local colleges and universities and their significance to the development of rural art education, this paper puts forward the effective ways to improve the level of rural art education by using the resources of local colleges and universities from three dimensions: the extension of their own advantageous resources to rural schools, the government's increasing investment in rural art education, and the development of rural art and culture education market.

1. Introduction

In order to thoroughly implement the spirit of the 18th CPC National Congress and the Third Plenary Session of the 18th CPC Central Committee, implement the education plan outline, comprehensively implement the party's education policy, implement quality education, improve aesthetic education teaching, improve students' aesthetic and humanistic quality, and promote students' healthy growth, the Ministry of education has promulgated the document "several opinions on promoting the development of art education in schools". The document points out that art education plays a unique and important role in moral education. School art education is the main way and content of aesthetic education. Art education can cultivate students' ability to feel, express, appreciate and create beauty, lead students to establish correct aesthetic concept, cultivate noble moral sentiment, cultivate deep national emotion, stimulate imagination and innovation consciousness, and promote students' all-round development and healthy growth. Kindergartens are institutions for the care and education of preschool children over three years old. They are an integral part of basic education and the basic stage of school education system. Art education should start with dolls. Rural children also enjoy the right to receive art education. For a long time, there are some problems in art education in Rural Kindergartens, such as the serious shortage of teachers, the lack of facilities and equipment, the lack of educational resources development, and the single form of education, which restrict the implementation of art education in Rural Kindergartens, and even affect the quality of education in Rural Kindergartens. Therefore, how to improve the level of art education in rural kindergartens has become an urgent problem.

2. The main problems in the current rural art education

2.1 The educational facilities are not perfect

China is a developing country, and the countryside is the main part of our social structure. About half of the schools are distributed in the rural areas. Among them, 75% of the schools are unable to carry out art education smoothly due to insufficient teaching funds. Rich book materials and perfect teaching facilities are the important premise to improve the level of rural art education. However, at present, in many rural schools, there is no piano that can meet the needs of students' music learning, and there is no matching music classroom. In terms of art education, its hardware facilities are extremely scarce, and there is no modern multimedia required for art appreciation class. Facilities, daily art teaching is limited to teaching materials and blackboard, which is far from the requirements of art teaching facilities in China^[1].

2.2 Insufficient teaching staff

In many rural schools, the number of art teachers is seriously insufficient, and almost all of the

teachers in service have not received professional and systematic training. More than half of these art teachers are not qualified. Most of them graduated from local normal colleges and universities with an average age of about 35. Many teachers are responsible for teaching multiple subjects at the same time. Therefore, the rural art education is not professional, which seriously hinders the development of the majority of students. Some teachers do not know the rural art education correctly and impart their personal views on art education to students, which leads to students' prejudice against art education. In addition, under the influence of exam oriented education system, art courses are often ignored by schools and teachers because they are not included in the entrance examination. This not only reduces students' interest in learning art courses, but also weakens the working enthusiasm of rural art teachers. Over time, many art teachers leave school to seek a better development platform^[2].

2.3 Parents and society don't pay attention to it

Art education is an effective way to cultivate young people's healthy personality and noble sentiment. Rural parents have cognitive bias on art education. Most parents only pay attention to their children's achievements in Chinese, mathematics and English, and never care about their children's art achievements. Some parents say that if their children spend their time on art courses, they will have a bad impact on their other course scores, so they do not agree to let their children study various art courses. According to the survey results of parents of primary and secondary schools in a town below the county level, 85% of the parents think that Chinese, mathematics and English are more important than art courses. Among them, 93% of the parents think that Chinese, mathematics and English are important because these subjects will be subject to regular examinations. Another 72% of parents think that art courses are singing and painting, wasting their children's precious time. From this we can see that parents and the whole society are not clear about the positive role and important value of rural art education^[3].

3. Advantages of local university resources

The advantages of local colleges and universities in art education are embodied in the following aspects: first, the advantages of professional talents. Teachers and students of art major in local colleges and universities have profound and solid basic skills, and their artistic quality is high, which is the representative of art talents. Second, the advantages of teaching facilities. Local colleges and universities not only have the place to carry out art teaching, which can accommodate many students, but also have all kinds of equipment and equipment needed by art education. These facilities are just what rural art education lacks. Third, the advantages of information resources. Local colleges and universities have the most cutting-edge and advanced teaching information, teaching ideas and teaching methods in art education, and have rich experience in educational theory^[4].

4. The significance of local university resources to the development of rural art education

With the rapid development and continuous progress of society, education and teaching in rural areas has gradually been widely concerned by the whole society. The demand for art education in rural schools is increasingly strong, and under the guidance of quality education, the status of art education has been improved. Therefore, it is of great significance to make full use of local university resources to serve rural art education. In addition, from a micro perspective, local colleges and universities use their own resources to participate in rural art education, which is extremely beneficial to the majority of students who like art in rural areas. Many rural students have a strong interest in singing, painting and so on, but due to the lack of professional tutors and perfect facilities, they can not improve their artistic quality. The use of local university resources can provide advanced teaching facilities for rural students, bring them professional guidance, and improve their personal artistic quality. In the long run, local university resources can help rural art education and effectively improve the overall quality of rural people. At the same time, exploring the effective way to improve the overall level of rural art education by using local university resources has a positive effect on the development of colleges and universities. This is a good

platform for local colleges and universities to deeply tap their own educational potential, improve their comprehensive strength, and highlight the educational and teaching achievements of colleges and universities. It is also a platform for teachers and students of art majors to give full play to their personal talents. It is also an effective form to realize the rapid development of art education in local colleges and universities^[5].

5. The practical path of using local university resources to improve the level of rural art education

5.1 Local colleges and universities should extend their advantages to local colleges and Universities

Firstly, local colleges and universities and local education administrative departments should actively encourage art teachers and art majors to go to rural schools, especially poor rural schools, to narrow the gap between urban and rural art education development and help students solve their employment problems. Local college art teachers to rural schools to support teaching, teachers can accumulate more teaching experience, more in-depth and comprehensive understanding of the real situation of art education in rural schools, to a certain extent, can effectively expand the scope of scientific research of teachers, and then explore the effective path to improve the level of rural art education from practical work. Secondly, local colleges and universities should provide more training platforms and opportunities for rural art teachers, so as to change their traditional teaching ideas and teaching methods, and enhance the teaching ability of rural art teachers. At the same time, local colleges and universities should call on the state and local government departments to attach great importance to rural art education, increase investment, optimize the rural art teaching environment, and ensure the basic treatment of teachers. Third, local colleges and universities should help rural art teachers strengthen the scientific exploration of art education and teaching, and try to explore reasonable and effective ways and methods to guide the sustainable development of rural art education by using the deep integration of basic theory and practical exploration^[6].

5.2 Local colleges and universities should urge the government to increase investment in rural art education

The construction of hardware equipment and teachers team needs the full support of local government departments. Only when the government increases the investment, can we provide the necessary basic hardware conditions for the art education in rural areas, such as equipped with LCD TV, building modern multimedia classroom, so that rural students can learn art more intuitively and efficiently through television and multimedia, and at the same time, it can also mobilize their learning enthusiasm and promote the continuous improvement of students' learning effect. In addition, rural schools should create art multi-functional classrooms and add various art practice courses to promote the overall and coordinated development of students. Local colleges and universities can not only provide valuable learning and professional training platform for rural teachers, but also provide open book resources and e-book resources for them to facilitate their autonomous learning and better promote the construction of rural art education teacher team. On the basis of increasing investment in rural art education, it is necessary to build a perfect evaluation system of art education, so that rural art education can achieve sustainable development on the road of institutionalization and standardization^[7].

5.3 Local colleges and universities should promote the development of rural art and culture education market

Art teachers in local colleges and universities can establish art training institutions in rural areas with high level of local economic development to provide an effective platform for rural students' art learning, so as to expand the channels of rural students' art learning and create a good art learning environment for them. Local colleges and universities should actively cooperate with the local education administrative departments, strengthen the communication between colleges and regions, especially make use of their own sufficient educational resources, combined with the

personal professional development needs of rural art teachers, and formulate training programs according to different levels and positions, so as to provide personalized, targeted, professional and effective systematic training for rural art teachers. Local colleges and universities can also carry out network art course training, so that rural art teachers can improve their professional ability through a variety of effective ways, and open up the rural art education and training market. In addition, we can deeply integrate art education with local intangible cultural heritage and other cultural forms that people like, and further promote the construction of art and culture in rural areas through diversified ways such as songs and performances^[8].

6. Conclusion

With the implementation of the assistance strategy for rural kindergarten education by local colleges and universities, the educational concept of rural preschool teachers has been greatly improved. The promotion of public welfare and inclusive kindergartens is bound to lay the foundation for changing the basic hardware conditions of Rural Kindergartens. In addition, kindergartens should be built, added, rebuilt and expanded, and the supply of land resources and financial investment should be strengthened, so as to make the inclusive preschool education resources really close to the masses and close to the people, so as to meet the needs of the people and realize the publicity and sociality of the educational value. With the joint efforts of the government and local colleges and universities, rural preschool education in China will usher in a greater development.

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